

**cxo connect**

## Mission

Establish and strengthen personal relationships between senior level executives, founders, and financiers of high technology companies.

Connect individuals with strong community building values – that want to contribute to the success of local high technology companies.

## History

CXO Connect originated in Colorado Springs as the Technology Startup Board. Since 2002, the TSBoard has been very successful in connecting individuals and making a difference in the Colorado Springs high technology business community. CXO Connect is an extension of the TSBoard to the Colorado front-range.

## Who We Are

It takes a community to create and build successful high technology companies. CXO Connect is all about building community, building relationships in the world of high technology. CXO Connect members include:

- Senior Executives, Founders, Entrepreneurs
- Professional Mentors, Board of Directors
- Investors, Venture Capitalists, Bankers
- Lawyers, Accountants, Specialized Agents



## How We Connect

### Events

- High Tech Thursdays
- Tech Talks

### Online

- CXO Connect Directory
- CXO Connect Spotlights

## Membership

CXO Connect membership requires nomination by an existing member and approval by the CXO Connect Executive Board. Candidate members must be someone that can contribute to the group. Membership is strictly controlled.

## Sponsorships

A very limited number of CXO Connect sponsorships are available. Annual sponsorships help with the costs associated with the daily operation of CXO Connect. Event sponsorships allow members to attend events for little to no cost.

## Contact Us

For more information, visit the CXO Connect web site on the Internet at <http://www.cxoconnect.com/> or contact Shaun McNerney, Chairman / CXO Connect, at 719.439.8399, or [shaun@mcnerney.us](mailto:shaun@mcnerney.us).

## High Tech Thursdays

High Tech Thursdays events are informal networking events where CXO Connect members get together, have a beer, and create / build personal relationships.

High Tech Thursdays are scheduled quarterly, on a Thursday, from 5-7pm.

High Tech Thursdays are hosted at various high technology company locations. This helps to increase visibility of the companies within the high technology community.

High Tech Thursdays are invitation only events.

## Tech Talks

Tech Talk events are presentations and interactive learning sessions focused on improving personal and business related skills.

Tech Talks are typically one-hour long and usually occur just prior to High Tech Thursdays events.

## CXO Connect Directory

The CXO Connect directory contains information about CXO Connect members, their companies, and other relevant information.

CXO membership is required, and members must login, for complete access to the directory. Members have complete control over their directory information.

The directory is available via the <http://www.cxoconnect.com/> web site.

## CXO Connect Spotlight *(coming soon)*

The CXO Connect Spotlight is a “three questions / five minutes format” video interview featuring a prominent CXO Connect member. CXO Connect Spotlights are featured on the CXO Connect web site. During the interview, the member is asked three questions:

- The Past – Tell us a little about yourself.
- Defining Moment – Share your inspiration, motivation, a defining moment in your life.
- The Future – Talk about what you would like to accomplish, how you would like to be remembered.

## Frequently Asked Questions

**Q. Who benefits from CXO Connect?**

A. The members. CXO Connect is a group established for the benefit of the members.

**Q. How much does it cost?**

A. For qualified individuals, everything is basically free. Time and money are both very precious commodities. We work hard to keep our events focused (to save time) and free (to save money).

**Q. I'm too busy running my business. Why should I participate?**

A. CXO Connect is a unique opportunity (and possibly a competitive advantage) to build your personal and professional network with only a minimal amount of time, effort, and money. One of the goals of CXO Connect is to help you realize that building a network of peers, mentors, advisors, and other professionals is important to your success and the success of your business.

**Q. I'm interested in becoming a member. How can I join?**

A. Not everyone can (or should) be a member. To become a member, you must be nominated by an existing member.

**Q. What's the difference between CXO Connect and other networking groups?**

A. Focus and values. CXO Connect membership is limited to senior level executives, founders, and financiers involved with high technology companies. CXO Connect members are driven by the desire to contribute and help others in the high technology.

**Q. I want to attend a High Tech Thursdays event. How can I get invited?**

A. To receive event invitations, sign up for a web site login account. An invitation does not mean you should attend CXO Connect events. To attend, you must be a Founder, Senior Executive, or Financier of a company actively involved with the Colorado High-Technology Community.

**Q. CXO Connect allows sponsors, doesn't that affect the quality of the group / event?**

A. Time and money are important resources. Every CXO Connect event is structured to help members efficiently use their time. Sponsors make it possible to reduce / eliminate the cost to attend the events.

**Q. What are the benefits of sponsoring an event?**

A. Visibility to CXO Connect members.

**Q. What are the sponsorship opportunities?**

A. Each event has an Event Host and Event Sponsor. The Event Host provides the facilities for the event. This is the host's chance to "showcase" their company. The Event Sponsor pays for the event.

**Q. Who is Red Rake and what is its relationship to CXO Connect?**

A. Red Rake owns all intellectual property and assets associated with CXO Connect. Red Rake, LLC manages the cxoconnect.com website and all CXO Connect events.

**Q. How are you going to keep your events focused?**

A. Using RSVP's we can closely watch the list of attendees. The events are for our members. Our target is to limit attendance of service providers to <10%. With that said, it's important to remember that some individuals wear more than one hat. While they may be a service provider, they may also have a tremendous desire to contribute to the high technology community. This includes CXO Connect Advisor Members (among others). Because of this, these attendees are typically not included in the 10% limit.

<http://www.cxoconnect.com/>